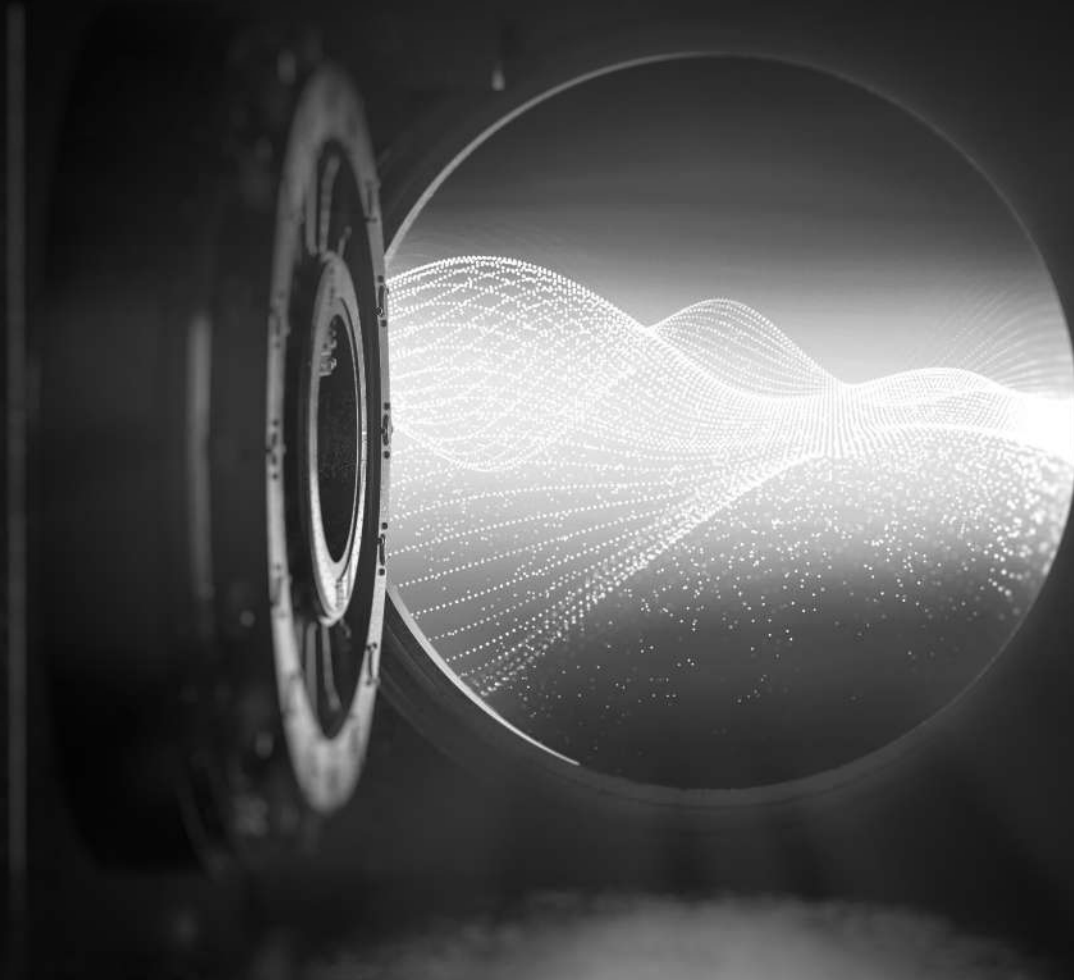


INDUSTRY SOLUTION BRIEF

Cribl *for* Financial Services



INDUSTRY SOLUTION BRIEF

Cribl for Financial Services

Extract wealth from data.

The Challenge

Gone are the days of physically going into a bank, standing in line, and depositing a check with a banker. These days, we can deposit checks and take care of finances with just a few taps in an app. Financial services have increasingly become more digital, delivering more convenient experiences and making day-to-day easier. But more digital channels mean more data. And with all the trades, transactions, and payments taking place every second, an overwhelming amount of data is generated. Data that is difficult to grasp, make sense of, and protect.

The Solution

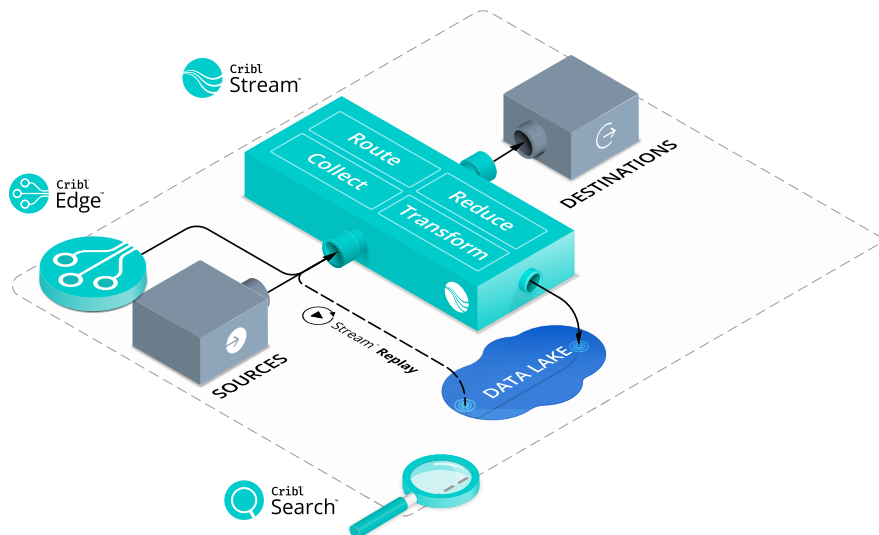
As financial institutions transform and digitalize operations, they need an observability solution that works with existing tooling, provides valuable insights, and keeps sensitive consumer data safe and secure. With a thriving observability practice, banks, brokerages, insurers, and fintech companies can better collect and analyze data on transaction patterns and end-user behavior, and understand the performance of financial systems, services, and applications.

Security breaches are extremely detrimental to the financial service industry. One bad breach can put an institution's reputation at risk, bring about lengthy legal proceedings, and destroy customer trust. Observability can help detect fraud in real time, ensure compliance with industry standards and regulations, and keep systems secure, data governed, and cyberattacks at bay.



FINANCIAL SERVICES + OBSERVABILITY

- Demand for fast, convenient, and secure digital services have fast-tracked data and cloud initiatives for financial institutions.
- Protecting sensitive financial data in a highly regulated ecosystem is top priority.
- An observability pipeline can get banking and financial data where it needs to be in a fast, reliable, and cost-effective way.



SUITE OF PRODUCTS

- **Stream** – A data collection, reduction, enrichment, and routing system for observability data.
- **Edge** – An intelligent, scalable, edge-based data collection system for logs, metrics, and application data.
- **AppScope** – An open source operations-centric instrumentation for applications.
- **Search** – Perform federated “search-in-place” queries on any data, in any form.



“ONE OF THE PRIMARY THINGS WAS HOW EASY IT WAS TO SET UP, INSTALL, DEPLOY, TO JUST DO THE BASICS RIGHT. WE DIDN’T EXPECT IT TO BE THIS STRAIGHTFORWARD!”

— SIDDHARTHA DADANA
DIRECTOR OF
INFORMATION
SECURITY
ENGINEERING

Use Cases

PROTECT SENSITIVE FINANCIAL INFORMATION

Protect consumers’ personal information from breaches and unauthorized access. Retain trust, and stay compliant.

STREAMLINE DIGITAL BANKING SERVICES

Elevate banking experiences by ensuring apps and services run efficiently with minimal downtime or delays.

ROUTE DATA TO THE RIGHT DESTINATIONS

Quickly gain valuable insights that help you confidently make the best decisions for your financial institution.

Cribl for Financial Services

Cribl’s suite of products can help solve financial services’ toughest data challenges with routing, shaping, enriching, and search functionalities that make data more manageable. Teams can easily clean up their data, get it where it needs to be, work more efficiently, and ultimately gain the control and confidence they need to set financial institutions up for success.

CAPABILITIES

- *Transfer terabytes of financial data every hour from multiple sources to multiple destinations.*
- *Redact, encrypt, and mask personal identifiable information (PII) in flight.*
- *Enrich data with context — such as geoIP info — for downstream analysis.*
- *Fast deployment in minutes with an easy-to-use interface to configure routes.*
- *Provide out-of-the-box packs for parsing and data manipulation use cases. Reduce licensing costs with routing logic applied before ingestion.*

BENEFITS

- *Move sensitive data quickly, seamlessly, and securely.*
- *Protect against cyberattacks and security breaches.*
- *Improve performance and uptime of online banking services, ATMs, point-of-service terminals, and apps.*
- *Get ahead of threats to enterprise networks and the financial ecosystem.*
- *Enjoy faster interactions and collaboration between banks, insurance companies, brokerage firms, credit unions, loan associations, and mortgage companies.*
- *Comply with compliance and financial regulatory standard requirements.*

ABOUT CRIBL

Cribl makes open observability a reality for today’s tech professionals. The Cribl product suite defies data gravity with radical levels of choice and control. Wherever the data comes from, wherever it needs to go, Cribl delivers the freedom and flexibility to make choices, not compromises. It’s enterprise software that doesn’t suck, enables tech professionals to do what they need to do, and gives them the ability to say “Yes.” With Cribl, companies have the power to control their data, get more out of existing investments, and shape the observability future. Founded in 2017, Cribl is a remote-first company with an office in San Francisco, CA. For more information, visit www.cribl.io or our [LinkedIn](#), [Twitter](#), or [Slack](#) community.