



Embed a cyber conscious culture in 5 simple steps

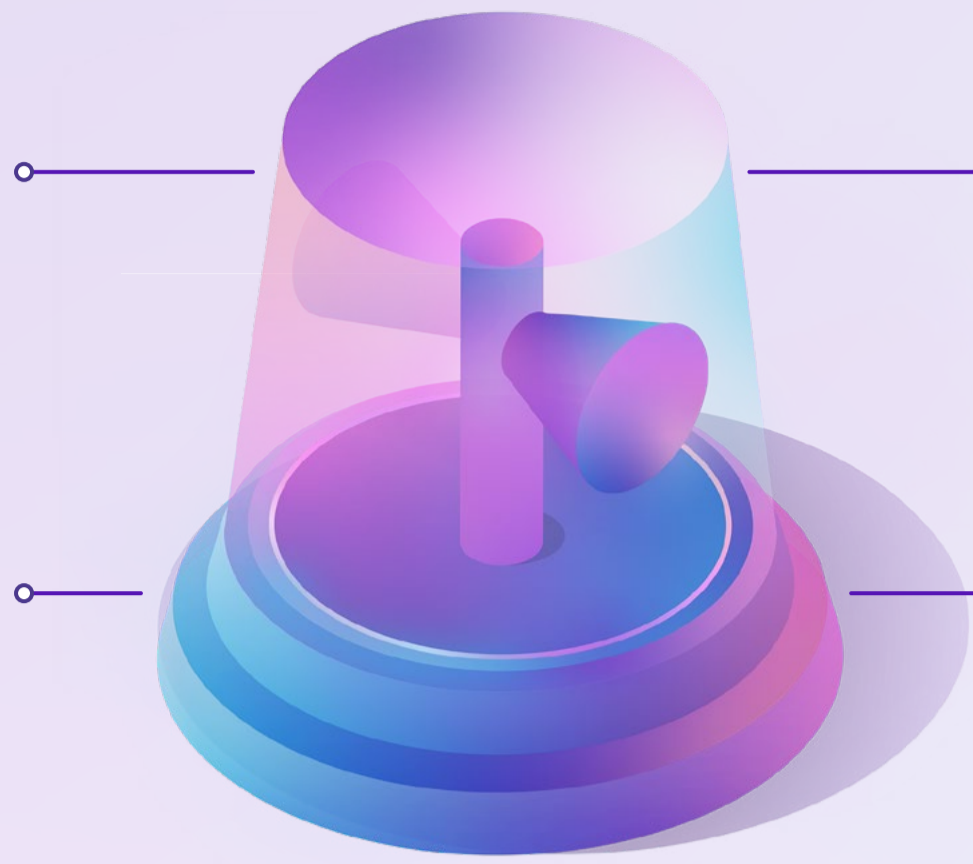
Our tried and tested five step guide to driving cultural change across your organisation



1. Understand your cyber risk

View your **complex threat management landscape** through the single lens offered by BT Security Advisory Services

Examine every aspect of the landscape – cloud, endpoint, system, app and device – to **understand everything connected to your network and identify vulnerabilities**



Assess your unique security threat, degree of vulnerability and likelihood of breach

Prioritise your security touchpoints and necessary spend with a security health check and a roadmap for change

2. Align your security strategy with your business strategy

Translate your identified cyber risk to financial risk and talk to the board in a language they understand

Make a business case to the board for the investment you need, based on your appetite for risk and prioritised spend

Position security as a business enabler – saving money, streamlining operations and freeing up your people to focus on business growth

With clear understanding of your risk, **secure buy-in for your required security investment**

3. Ensure cyber security is everyone's business



Appoint a senior security leader with change management skills, the ability to **nurture relationships** and the drive to lead from the front

Bring your HR, L&D and internal comms departments on board to help **develop an open culture where employees are supported and engaged**

Harness cyber awareness training and hacker techniques, like faux phishing, to **embed the human firewall approach** and drive personal accountability among your employees

Create frictionless security protocols that speed up user access while **keeping your workforce and your customers safe**

4. Make robust security the baseline on your journey to zero trust



Identify your business drivers



Establish security hygiene



Know your landscape

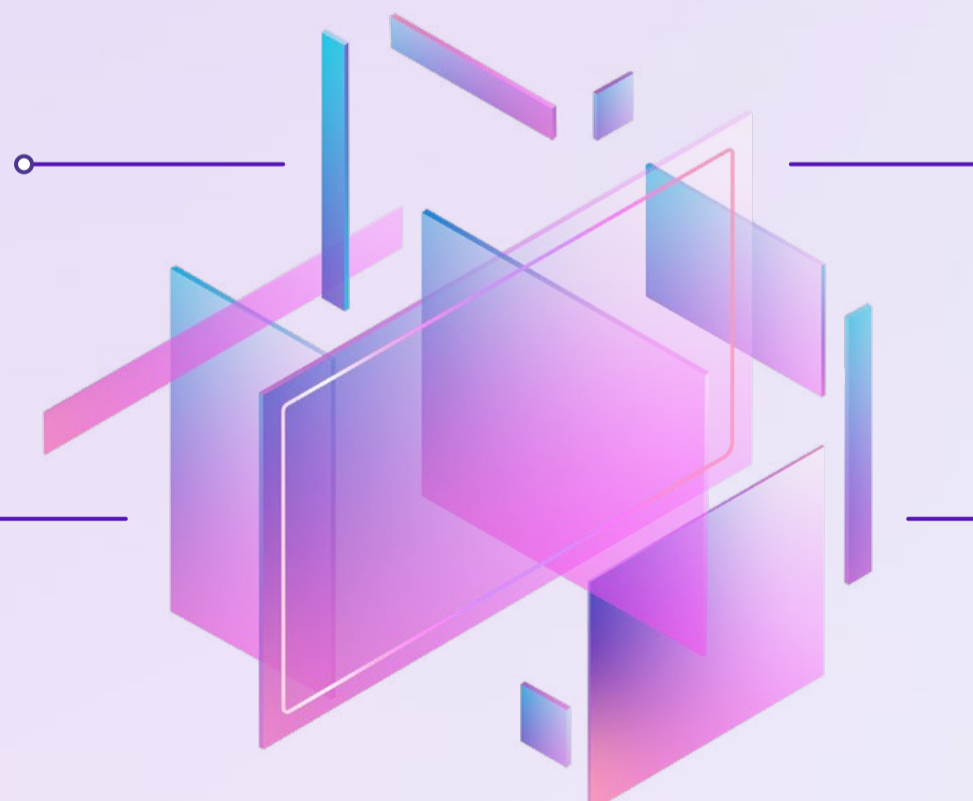


Test, iterate, scale

5. Choose a managed security partner that sets you free

Continuously **monitor your security protocols** and authenticate at every touch point, time and time again

Outsource and automate your time-intensive tasks and **increase employee productivity**



Leverage BT Security Advisory Services to **regularly scrutinise your attack surface**, and bring in managed services to help close any gaps

Focus on strategic innovation for growth and **improved outcomes for your business**



We use data intelligence from our ringside seat at the Security Operations Centre. It helps us see how data and cyber threats move, where they propagate, who they target and how they impact. This is one of the ways we devise protection of our security customers from cyber threats.”

Tristan Morgan, Managing Director, BT Security

Every month we:

Detect around

2bn

malicious events on our network

Deter

7m

international spam calls that spoof UK numbers

Automatically block

700m

phishing emails and links for our broadband customers

Repel

17m

SMS phishing and spam messages

Remediate

6,000

attacks on ourselves and our customers

Our own culture of cyber awareness helps every one of our **80,000+ UK employees** protect themselves and their families.

BT Security Advisory Services and our managed security services can help you understand your cyber risk, build a culture of cyber security and progress on your journey towards zero trust.

Start your journey towards embedding a cyber conscious culture today.

